



## THE EASY EXIT BUYER REPRESENTATION AGREEMENT

**What is the biggest fear you have when signing an exclusive Buyer Representation Agreement with a real estate professional?**

For most home buyers it's fear of being locked into a long-term Buyer Representation Agreement with an agent who is unresponsive and not doing what they promised to do.

It is for you that I created my ***Easy Exit Buyer Representation Agreement***. I want you to be in control. And I look forward to providing you with a level of white glove service that is so exceptional that I can offer this unique type of agreement.

**The benefits to you:** You do not have to worry about getting into a long-term commitment if you are not 100% satisfied with the service I provide. You do not have to pay any "cancellation" fees. I make **finding your home with me totally risk free!**

**My responsibility to you:** I am committed to providing the highest level of service in the real estate industry. My long-term success depends upon this commitment to serve your needs and continue growing my business. I realize and appreciate that you are the most important element in this relationship.

**I guarantee to let you cancel your buyer representation agreement at any time, prior to making an offer on a home I've introduced you to, if you feel I have not done my job as outlined in our agreement.**



**COLDWELL BANKER  
REALTY**



## PERSONAL PERFORMANCE GUARANTEE

**As a real estate professional dedicated to providing a level of white glove service that is unsurpassed in the Charlotte metropolitan market, I am offering you a Personal Performance Guarantee outlining what you can expect from me.**

- You will have your phone calls returned within the same day and I will be prompt with appointments and requested information, as I realize and appreciate the value of your time.
- You will be contacted frequently with a status report on homes that are currently available and meet your requirements. If your priorities change, you will receive updated information based on your new parameters.
- The service you receive will be caring and compassionate at all times. I will listen to your needs and concerns and will treat them as if they were my own.
- Finally, but most importantly, you will not be forgotten after the closing. You will hear from me on a regular basis. I will always be available to you, your family, friends, and associates for assistance with their real estate needs and questions.

**You have my word that your real estate experience with me will be professional, hands-on, and as enjoyable as possible. You can expect prompt, quality information and service before, during, and after the purchase of your new home.**

**This type of service is available through only a few real estate professionals. I choose to perform this way because I truly believe that when you receive this level of personal, white glove service you will be enthusiastic about referring the people you care about to me.**

