



**COLDWELL BANKER
REALTY**

EASY EXIT LISTING AGREEMENT

What is the biggest fear you have when listing your home with a real estate professional?

For most home sellers it's being locked into a long-term listing agreement with an agent who is not doing what they promised to do.

It is for you that I created my ***Easy Exit Listing Agreement***. I want you to be in control. And I look forward to providing you with a level of service that is so exceptional that I can offer this type of agreement.

The benefits to you: You do not have to worry about being trapped in a long-term commitment if you are not 100% satisfied with the service I provide. You do not have to worry about lengthy broker protection periods if you decide to cancel the listing agreement. You do not have to pay any "cancellation fee." This fee may cost you hundreds, even thousands of dollars. I make **listing your home with us totally risk free!**

My responsibility to you: I am committed to providing the highest level of service in the real estate industry. My long-term success depends upon this commitment to serve your needs and continue growing my business. I realize and appreciate that you are the most important element in this relationship.

I guarantee to let you cancel your listing agreement at any time, prior to accepting an offer on your home, if you feel I have not done my job as outlined in the listing agreement.





PERSONAL PERFORMANCE GUARANTEE

As a real estate professional dedicated to providing a level of white glove service that is unsurpassed in the Greater Charlotte area, I offer you a Personal Performance Guarantee outlining what you can expect from me.

- You will have your phone calls returned within the same day and I will be prompt with appointments and requested information, as I realize and appreciate the value of your time.
- You will be contacted frequently with a status report as to marketing and showing activity on your home/property, as well as on critical changes in the marketplace that might affect our marketing and/or pricing strategy for your home/property.
- The service you receive will be caring and compassionate at all times. I will listen to your needs and concerns and will treat them as if they were my own.
- Finally, but most importantly, you will not be forgotten after the closing. You will hear from me on a regular basis. I will always be available to you, your family, friends, and associates for assistance with their real estate needs and questions.

You have my word that your real estate experience with me will be professional, hands-on, and as enjoyable as possible. You can expect prompt, quality information before, during and after the sale of your home.

This type of service is available through only a few real estate professionals. I choose to perform this way because I truly believe that when you receive this level of personal, white glove service you will be enthusiastic about referring the people you care about to me.



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